

# Katie E. Yoest, PhD, CMPPTM

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## Education & Research Training

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### Postdoctoral Research Fellow

Michigan State University | 2018-2022  
*Neurobiology of Social Behavior Laboratory*

### Graduate Student Research Fellow

University of Michigan | 2013-2018  
*PhD. in Psychology (Biopsychology)*

### Research Assistant

University of Michigan M-Cubed | 2014-2018  
*Big Data for the Study of Epigenetics & Addiction*

### Research Internship

NYS-OPWDD Inst. for Basic Research | 2012-2013  
*Genetics of Developmental Abnormalities Lab*

### Undergraduate

Wagner College | 2009-2013  
*B.S. Biopsychology, magna cum laude*  
*Minor in Chemistry*

## Skills

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- Bench-trained neuroscientist with 10+ years of experience in experimental design and data analysis
- Driven to translate clinical data into actionable insights that can shape the therapeutic landscape
- Strong track record of working with cross-functional teams to manage multiple projects, including balancing competing priorities and working within rapid timelines
- Experience developing and implementing medical communication strategy across all stages of clinical development
- Confidence in facilitating meetings with diverse internal and external stakeholders
- Expertise in navigating feedback from key opinion leaders and internal medical, legal, and regulatory reviewers
- Familiar with compliant use of generative AI across multiple use cases
- Proficient with Microsoft Office, Google Workspace, Adobe Creative Suite, and citation management software

## Writing & Communications Experience

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### Associate Scientific Director | Fingerprint Medical (formerly MedThink SciCom) | January 2025-present

Senior Medical Writer | July 2023-January 2025  
Medical Writer | May 2022-July 2023

- Served as the scientific lead on multiple accounts in the neurology and oncology/hematology space, including regular communication with clients and internal stewardship of account strategy
- Gathered insights from key opinion leaders through publication steering committees, one-on-one or small group meetings, and Delphi consensus survey methodology to deliver actionable information on the disease state and clinical practice in a clear, engaging format
- Created clear and accurate scientific content aligned with broader medical communications strategy with experience in execution of a variety of deliverables, including literature and gap analyses, strategic publication planning, manuscripts, abstracts, congress materials, scientific platforms, symposia, and field medical materials

### Chair of Communications & Digital Presence | MSU Postdoc Association | July 2021- May 2022

- Led a team of post-docs, administrators, and support staff to redevelop the web presence for the MSU Postdoc Association, including development of a newsletter system integrating website and email updates
- Maintained the weekly communications from the Postdoc Association to the greater MSU postdoctoral community

## Certifications

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ISMPP Certified Medical Publications Professional™ |  
October 2024-present

## Professional Associations

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Medical Affairs Professional Society  
International Society for Medical Publication  
Professionals™

## Selected Awards & Fellowships

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NSF Postdoc Research Fellow in Biology | 2020-2022  
NIH Outstanding Scholars in Neuroscience Award  
Program | 2020  
Ford Foundation Postdoctoral Fellowship | 2019-2020  
NIDA Predoctoral Training Grant | 2016-2017  
*See katieeyoestphd.com for a full list of awards.*

## Recent Publications

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Gelblum J., Yoest, K.E., Weisman, D. (2020) Barriers and solutions for initiating monoclonal antibody therapy in Alzheimer's disease. *Neurology*, 104(7\_Supplement\_1), 4653. DOI: 10.1212/WNL.0000000000211823